



# TOMMY BAY

EXPERIENCE  
DESIGNER



I'm looking for a UX position focused on visual design within a flourishing, UX-minded company with the opportunity to grow into a UX leader.



People describe me as

- creative
- dynamic
- strategic
- positive
- thorough
- adaptable
- loyal
- helpful
- considerate
- trustworthy
- quick-learning
- hard-working
- friendly
- entrepreneurial



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## WORK EXPERIENCE

### SENIOR UI DESIGNER @DrivingSales

MAR 2015 - PRESENT

I'm the design arm of our small, yet mighty, dev team. I work with our product strategist to create new products and improve existing ones. We pushed out a top-to-bottom redesign of our social platform (smoothest launch to date) and now diving into a mobile app product.

### DESIGN SPECIALIST @DrivingSales

JAN 2014 - MAR 2015

This time was spent transitioning from marketing and events to the engineering team. All design outside of our LMS product ran through me. Prepped and helped launch a corporate re-brand and wrote our first official corporate style-guide and web style guide.

### DIRECTOR OF MARKETING @DrivingSales

MAY 2010 - DEC 2013

As we grew from three to thirty employees, I was responsible for marketing execution, graphic / web design, and front-end development work. I launched dozens of brands, a national conference, and grew our existing conference from under 200 to over 1,200 attendees.

### MARKETING & DESIGN @Compliance Info Systems

JUL 2006 - MAY 2010

Hired for sales and marketing, I took over graphic and web design within three months and never looked back. Taught myself to code. Launched two successful products still on the market today.



## EDUCATION

### BUSINESS, MARKETING @University of Utah

2005 - 2008

I transferred to the UofU after completing my AS at Salt Lake Community College. I focused on marketing in the David Eccles School of Business.



## TOOLS & SKILLS

- > Photoshop
- > Illustrator
- > Sketch
- > InVisionApp
- > Jira / Confluence
- > HTML
- > CSS / SASS
- > Foosball